



Syracuse University
Future Professoriate Program
Annual Conference
White Eagle Conference Center, Hamilton, NY
May 18-19, 2017



Thursday, May 18

- | | | |
|---|--|---------------------|
| 8:15 a.m. | Bus leaves from College Place | |
| 9:30-10:30 a.m. | Check-in | (White Eagle Lodge) |
| 10:30-11:45 a.m. | Welcome
<i>Glenn Wright, The Graduate School, Syracuse University</i> | (Cleveland) |
| Keynote Address: “The Entrepreneurial Professor”
<i>George Justice, Liberal Arts and Sciences, Arizona State University</i> | | |
| 12:00-1:00 p.m. | Lunch | (Lodge) |
| 1:00-2:00 p.m. | Concurrent Sessions I | |
| | Getting into the Game: Journal Publication for Early-Career Scholars
<i>Susan Cerasano, English, Colgate University</i>
<i>Robert Turner, Economics and Environmental Studies, Colgate University</i> | (Cleveland) |

By the time you’re midway through your PhD program, you’ve read an uncountable multitude of journal articles. But how do you *write* one? And how do you place it in an appropriate journal? Colgate faculty Drs. Susan Cerasano (editor of *Medieval and Renaissance Drama in England*) and Bob Turner (associate editor of the *Journal of Environmental Studies and Sciences* and referee for 14 journals) will offer multidisciplinary perspectives on these questions. They will discuss the qualities of a viable journal article, describe the submission and review process, and indicate common mistakes novice authors make.

Dragons, Fireballs, and Science: Press Start to Continue (Delaware)
Tumay Tunur, Exercise Science, SU

Gamifying the classroom involves applying game mechanics and language into the classroom to engage and motivate students. It allows students to earn points for completing regular classroom assignments and activities and can also be used to regulate student behavior, and encourage cooperation and collaboration among students. Additionally, gamification enables a very effective way of evaluating the students in a very inclusive context. In this session, postdoctoral fellow Tumay Tunur will discuss how she implemented some of these gamification strategies to turn her course into a game that her students loved to play.

Taking the Work Out of Networking (Tepee)
Daniel Olson-Bang, Graduate Career Services, SU

Raise your hand if you love networking. What? No hands up? Academics at all career stages are likely to equate “networking” with careerist self-promotion and vacuous glad-handing — a chore we have to undertake because all authorities have identified the secret of career success as ... networking. In this workshop, you’ll learn how to build your network simply by paying attention to the strategic value of *what you’re doing anyway*, like interacting with people in your field and with potential sponsors outside of it. We’ll also consider some readily available steps you can take to maximize the chances of a contact paying off when you need it.

- | | | |
|----------------|-------|--|
| 2:00-2:15 p.m. | Break | |
|----------------|-------|--|

2:15-3:15 p.m. Concurrent Sessions II

Why and How Blogging Can Make a Difference in Your Career (Cleveland)
Luke Perry, Government and Politics, Utica College

Prof. Luke Perry of Utica College will discuss various considerations in determining whether or not to engage in academic blogging. He will share recent developments in Political Science, and his experiences developing the Utica College Center of Public Affairs and Election Research, to illuminate benefits and challenges surrounding blogging.

Turning Your Dissertation into a Book (Delaware)
Deborah Manion, Syracuse University Press

In some fields, the activity indicated in the title may be nonsensical or counterproductive. In others, it may be essential to achieving tenure. This session will address such questions as:

- Is my dissertation topic plausible as a book?
- What will I have to do to make my dissertation into a viable book manuscript?
- How do I go about pitching my project to academic publishers?
- What can I expect as the publication process plays out?

Your interactive guide on these issues is Dr. Deborah Manion, Acquisitions Editor at Syracuse University Press.

Classroom Lectures: From Boredom to Brilliance (Tepee)
Elaine Gregory, Teacher Education, Roberts Wesleyan College
Peg De Furia, The Graduate School, SU

Tired of hearing yourself talk? Ever wonder what is *really* happening behind those blank stares? This session will present ideas on how to add some “zing” to lecture classes by introducing different teaching styles and strategies to keep your students interested and involved in the learning process.

3:15-3:30 p.m. Break

3:30-4:30 p.m. Concurrent Sessions III

Acing the Conference, Phone, or Skype Interview (Cleveland)
David Bozak, Psychology and Computer Science, SUNY Oswego

Your CV and other application materials made the initial cut. But so did around 15 other people’s. Before they invite you to campus, the search committee wants to put a face, or at least a voice, to your name. You have 30-60 minutes—in a hotel room, conference hall booth, or over a phone line or fiber-optic cable—to convince them that in addition to looking strong on paper, you’re the sort of person they want as a colleague and would make a good fit with the department and institution. What are they going to ask? What are the best ways to prepare? How much should you talk? Is that one guy even awake? In this session, we’ll cover the basics of first-round interview protocol, what the search committee wants to see from you, and how to make the kind of impression that gets you a ticket to campus. We’ll also talk about how some savvy questioning of your own can help you size up the institution and the position on offer.

Teaching at a Community College: What Is It Really Like? (Delaware)
Nicole McDaniels, Biology, Herkimer College

Dr. Nicole McDaniels, Assistant Professor of Biology at Herkimer College and an FPP alumna, will share her experiences as a full-time faculty member at a community college. She will discuss the benefits, drawbacks, opportunities, and challenges associated with working at a community college, and she will describe a typical semester working at a community college, including faculty research potential. Also an Adjunct Instructor at SUNY Polytechnic Institute, a 4-year college, Dr. McDaniels will compare and contrast her 2-year and 4-year college teaching experiences.

Stress/Worry/Anxiety: The Enemy Within

(Tepee)

Peg De Furia, The Graduate School, SU

Elaine Gregory, Teacher Education, Roberts Wesleyan College



Are project deadlines, family issues, health concerns, financial problems and an exhaustive workload getting you down? While these external stressors may be detrimental to the body, let us not forget about internal apprehensions that many graduate students will likely experience in their quest for a terminal degree—such as negative self-talk, pessimism, perfectionism, self-doubt, and a lack of flexibility, which may lead to enhanced states of anxiety and could result in

depression. The good news is ... not all stress is bad. This session will address physical and emotional effects of stress and provide practical stress reduction techniques ... as long as you promise not to fall asleep!

4:45-6:00 p.m. Happy Hour (Tepee)

6:00-7:00 p.m. Dinner (Lodge)

7:00-8:15 p.m. **Communication at the Speed of Thought: Improv Skills for the Ivory Tower** (Cleveland)
Jeff Kinsler, Salt City Improv

As an academic you'll need to be able to think on your feet in a variety of unpredictable situations, from conference encounters to the dreaded campus interview. The same improvisational skills that make for great comedy can help you excel in these unforeseeable moments. In this entertaining and interactive workshop, Salt City Improv founder and manager Jeff Kinsler will introduce you to simple improv techniques that can help you put your best foot forward—not in your mouth. Share laughs a-plenty while learning to harness the power of spontaneity.

8:30 p.m. Screening: *Starving the Beast* (dir. Steve Mims, 2016) (Cleveland)

Released last September, this documentary examines the ongoing power struggle on college campuses across the nation as political and market-oriented forces push to disrupt and reform America's public universities.

Friday, May 19

8:00-9:00 a.m. Breakfast (Lodge)

9:00-10:00 a.m. Concurrent Sessions IV

Technology Tools to Support the Academic Job Search (Cleveland)

Michael Morrison, Information Technology Services, SU

Finding an academic job is harder than ever. This presentation will describe different technologies and online tools that can assist with this process. Search and find job openings; customize your application materials; deliver a killer presentation. Technology can help you with all of these.

Scaffolding a Syllabus for Maximum Impact (Delaware)

Jennifer King, Human Development and Family Science, SU

This session will use lessons learned from teaching undergraduates at Syracuse University to show how, even in college, students benefit from “scaffolded” learning. Following a brief introduction to principles of cognitive development drawn from the work of psychologist Lev Vygotsky, participants will learn how to scaffold a syllabus and will have the opportunity to brainstorm ways to scaffold learning in their own subject areas.

What They Didn't Tell You: The Politics of Professional Service in the Academy

(Tepee)

Herb Ruffin II, African American Studies, SU

Faculty teach and do research. And then there's “service”—a category that varies enormously in nature (institutional, disciplinary, community) and importance from institution to institution. An assistant professor's service record rarely makes, but can sometimes break, a tenure bid. This discussion-format session, led by African

American Studies chair Herb Ruffin, will consider such issues as the differential impact of service obligations on minority faculty, how to avoid falling prey to institutional politics in your service roles, and ensuring that your service activities are recorded as such for tenure and promotion purposes.

10:00-10:15 a.m. Break

10:15-11:15 a.m. Plenary Session (Cleveland)

Deans Dish the Dope: Senior Leaders Dissect the State of Higher Ed

Kellie Bean, Academic Affairs, Hartwick College

Paul Griffin, Liberal Arts, Morrisville State College

George Justice, Liberal Arts and Sciences, Arizona State University

With one foot in the world of the faculty and one in the world of institutional administration, academic deans are well positioned to offer insight on the mysterious “inner workings” of college and university administrations. In this facilitated discussion, deans from three very different institutions will open a window on how colleges and universities operate — the external and internal pressures brought to bear on administrations, how institutions respond to these challenges, how key issues in higher ed are playing out across the sector, and what this all means for the next generation of faculty.

11:15-11:30 a.m. Break

11:30-12:30 p.m. Concurrent Sessions V

Cool Technologies for Engaging Learners: Invigorate Your Teaching, Invigorate Your Courses, Invigorate You

(Cleveland)

Jeffrey Fouts, iSchool Faculty Center for Teaching and Learning, SU

Learn about some new, refreshing ways to engage your students with your course content using technologies that are available today. The technologies are free, easy to use, no registration required for students and/or a combination of all three. If you are looking for some new ideas for classroom engagement, both online and face-to-face, this is the session you have been waiting for.

Finding and Succeeding in a STEM Postdoctoral Position

(Delaware)

Miriam Gillet-Kunnath, Chemistry, SU

Lori Newman, Biology, SU

Rebecca R.G., Mathematics, SU

Facilitator: *Stephanie Wyatt, Women in Science and Engineering, SU*

Discussion will include tips on how to find and apply for a postdoc, how to shape a postdoc proposal that will distinguish you as a burgeoning researcher, how to utilize your network for success, and strategies to get the support you need during your postdoc, such as peer mentoring. Women in Science and Engineering (WiSE) Program Specialist, Stephanie Wyatt, will facilitate the panel and provide you with resources and information regarding the postdoc search and experience.

**To Be or Not to Be a Parent in Graduate School:
Is Work–Family Balance a Myth in an Academic Career Path?**

(Tepee)

Ying Zhang and Kamala Ramadoss, Human Development and Family Science, SU

A paradox that many graduate students face is that the prime career-building years are also the prime family-building years. Once you have committed your 20s and 30s to graduate study, teaching, and research, can you simultaneously become a parent and start building a family? This session presents challenges that most future professors will face and discusses ways to avoid academic pauses, gaps, and detours while being a parent. Drawing on recent research in family science, we will suggest how to balance work and family in graduate school and the early years on the tenure track.

12:30-1:30 p.m. Lunch

2:30 p.m. Bus leaves from White Eagle Lodge